



Whoa: A Full-On Plaid Rainbow. All The Way

Ooooo. Pretty colors.



An installation of seven rainbow-stripe ribbons has opened at the Pasadena Museum of California Art. Or like a giant swath of plaid! Or wall!

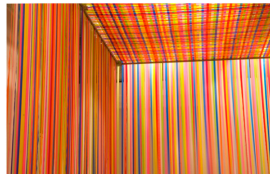
The installation, by artist Megan Gaskler, is made up of thousands of strands of hanging, non-woven fabric ribbons that sweepers can't reach off construction sites. It was built for the museum's California Energy Historical event. Across December, the installation is on view 'til October.



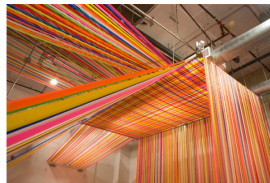
A lot of Gaskler's work is "curtain walls and she specifically not typical wallpapers," she says. This photo offed off the museum's overhead lighting grid, which became the framework—about like a working beam—for the plaid. Apparently, it took more than 700 hours (and six people) to throw up.



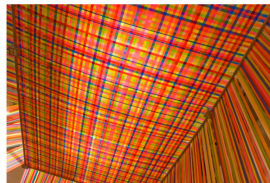
Gaskler says she expects viewers' first reaction to be a "wow" or "WTF moment."



Wow!



WTF!



It all feels very challenging to see, but, honestly, mindbogglingly uncomplicated. We wouldn't be surprised to find Wary Gray here.



Click here for more FastCompany.com coverage of fun with tape.
 [Images courtesy of Megan Gaskler]