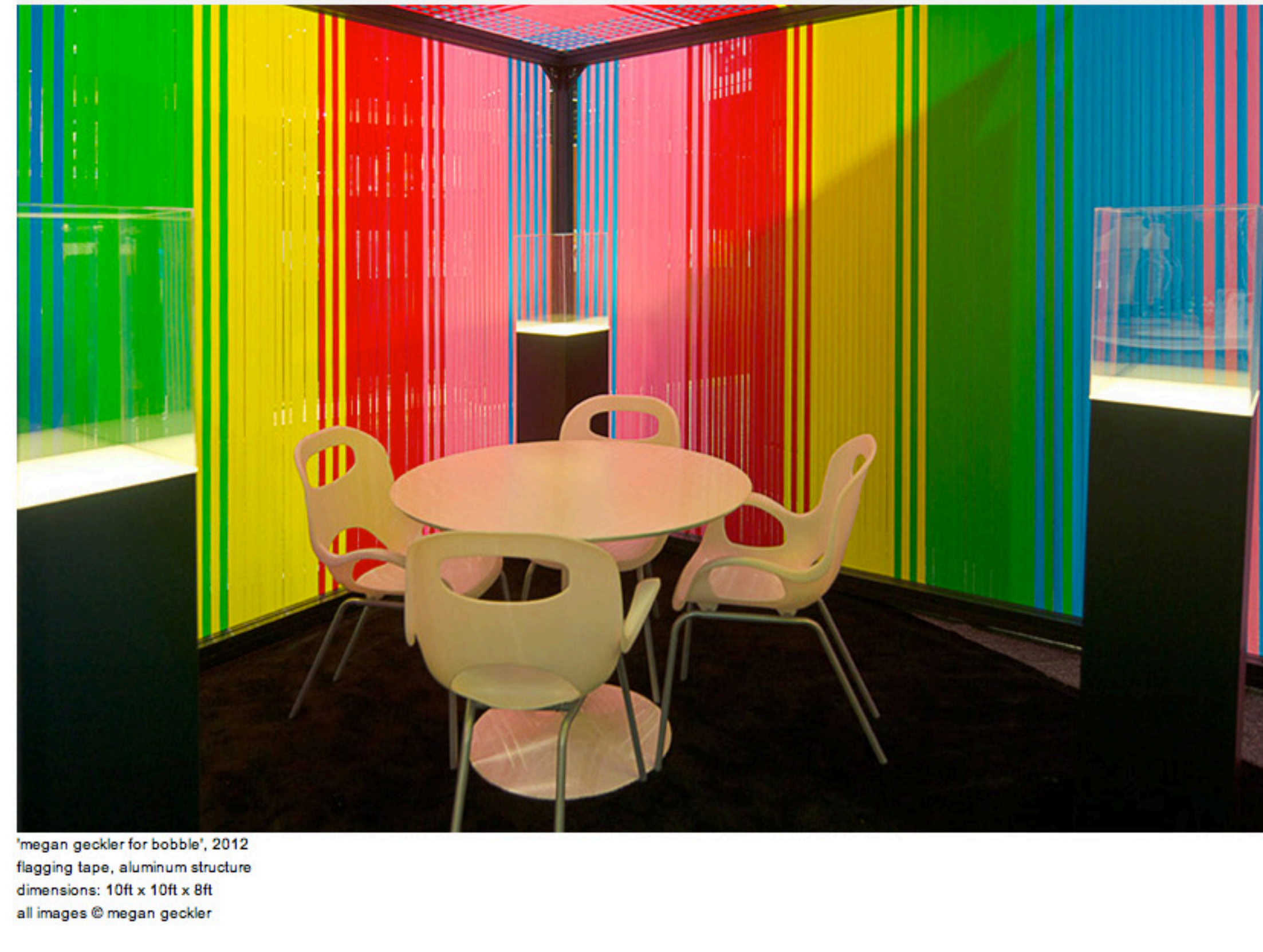


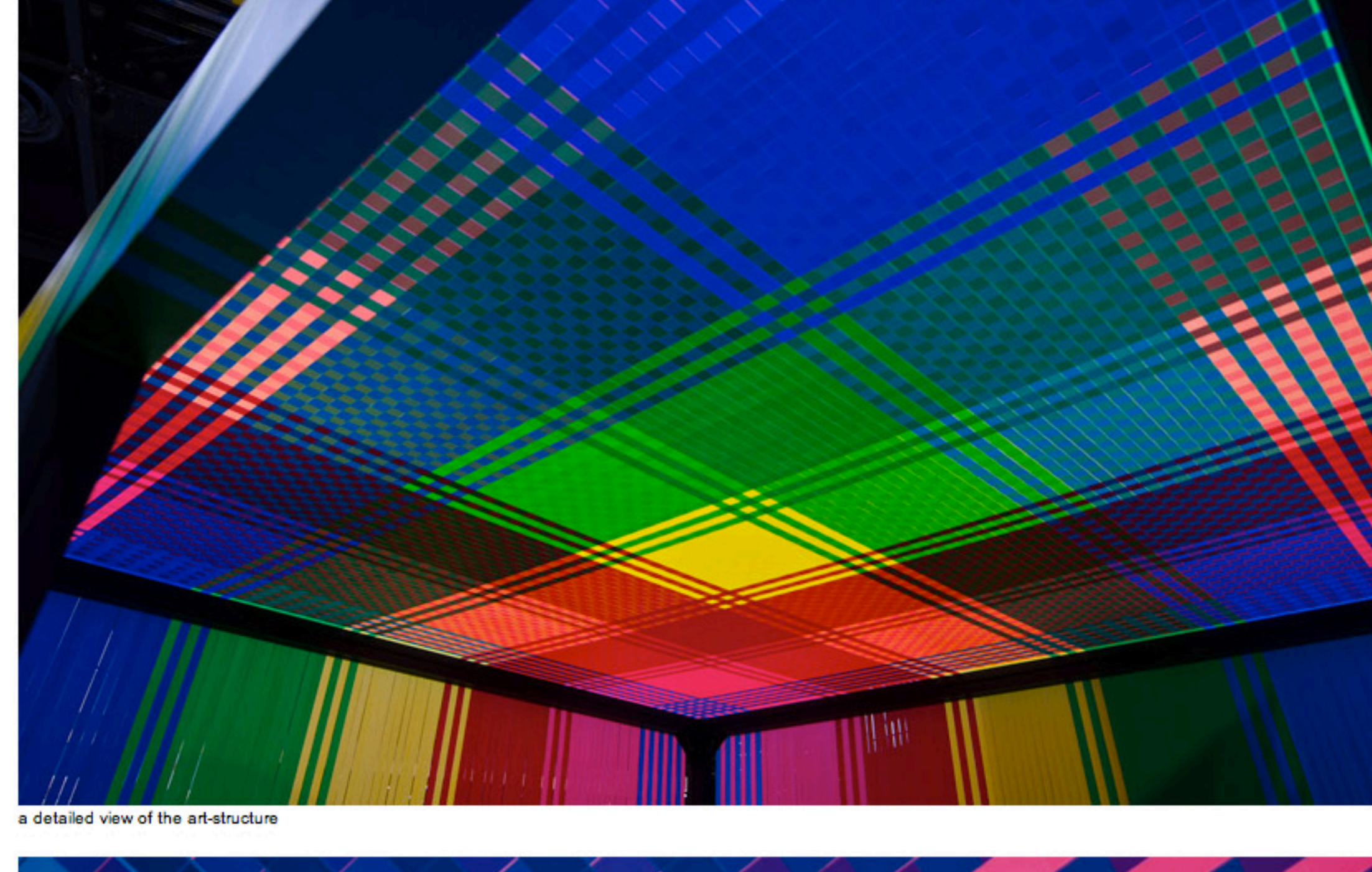
megan geckler: flagging tape installation for bobble



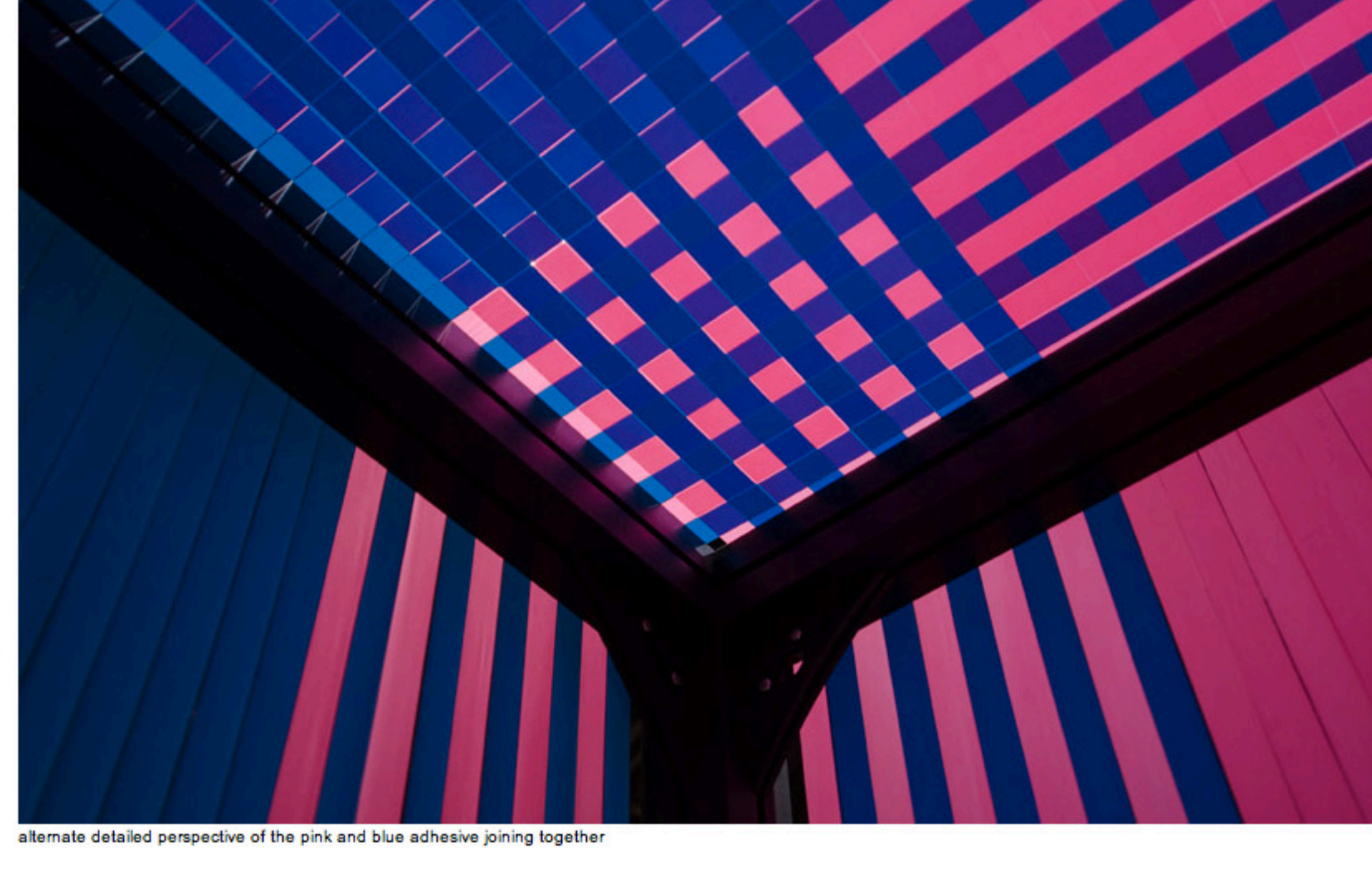
'megan geckler for bobble', 2012
flagging tape, aluminum structure
dimensions: 10ft x 10ft x 8ft
all images © megan geckler

megan geckler has developed a vibrant, rainbow structure, constructed from flagging tape. the installation was commissioned by water bottle company bobble for their presentation at international home and housewares show in chicago, USA. for the semi-private meeting area, the los angeles-based artist hand placed the mass-produced, bright plastic ribbon upon the structure in order to form the cube's colorful surface.

the installation is comprised of a matte black structure measuring 10 feet x 10 feet x 8 feet covered in 1 inch wide segments of flagging tape in blue, green, yellow, red, pink and periwinkle. these pieces are placed on the frame at 90-degree angles, then individually woven in order to create a plaid-patterned, pixelated compilation of color. when studied from the structure's interior, the harsh lighting of the warehouse showroom is diffused into a glowing effect and the observer is instead surrounded by a modern stained glass-like shelter.



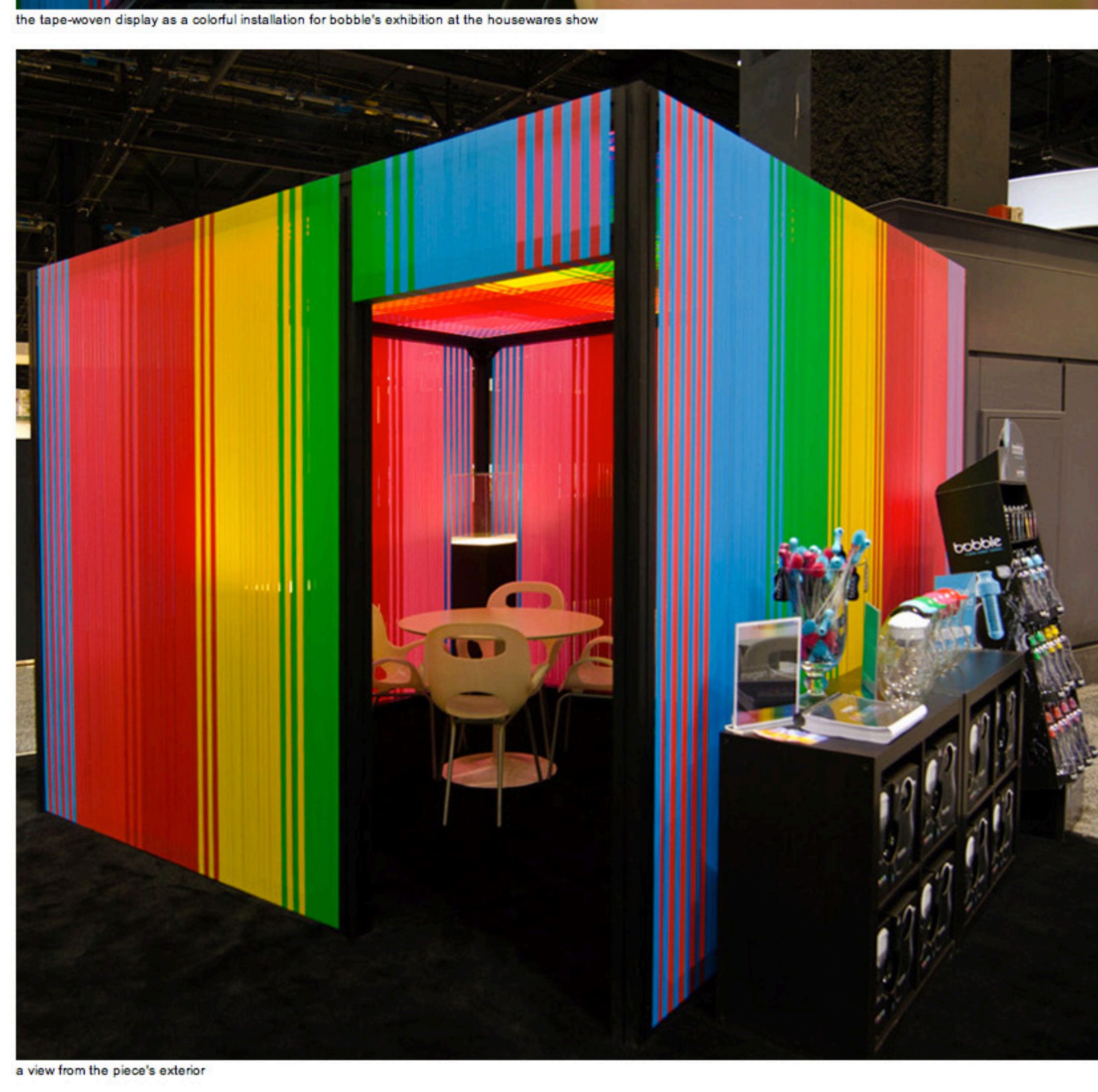
a detailed view of the art-structure



alternate detailed perspective of the pink and blue adhesive joining together



the tape-woven display as a colorful installation for bobble's exhibition at the housewares show



a view from the piece's exterior



additional exterior perspective of the bobble exhibition by geckler



the light filtering through the tape to create a rainbow glow around the exterior of the structure, reflecting off of the bobble bottles



'megan geckler for bobble © 2012' by megan geckler