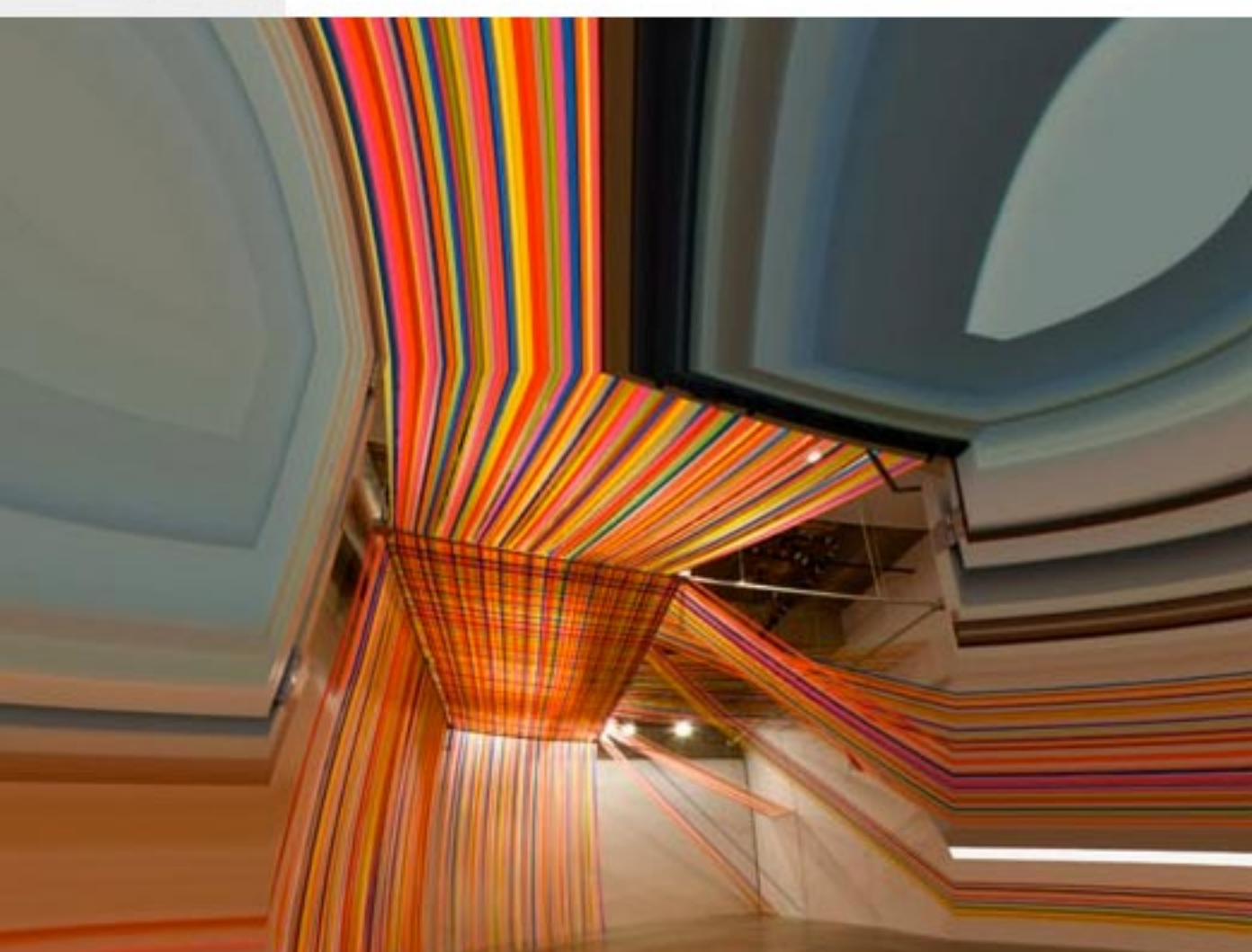




Art



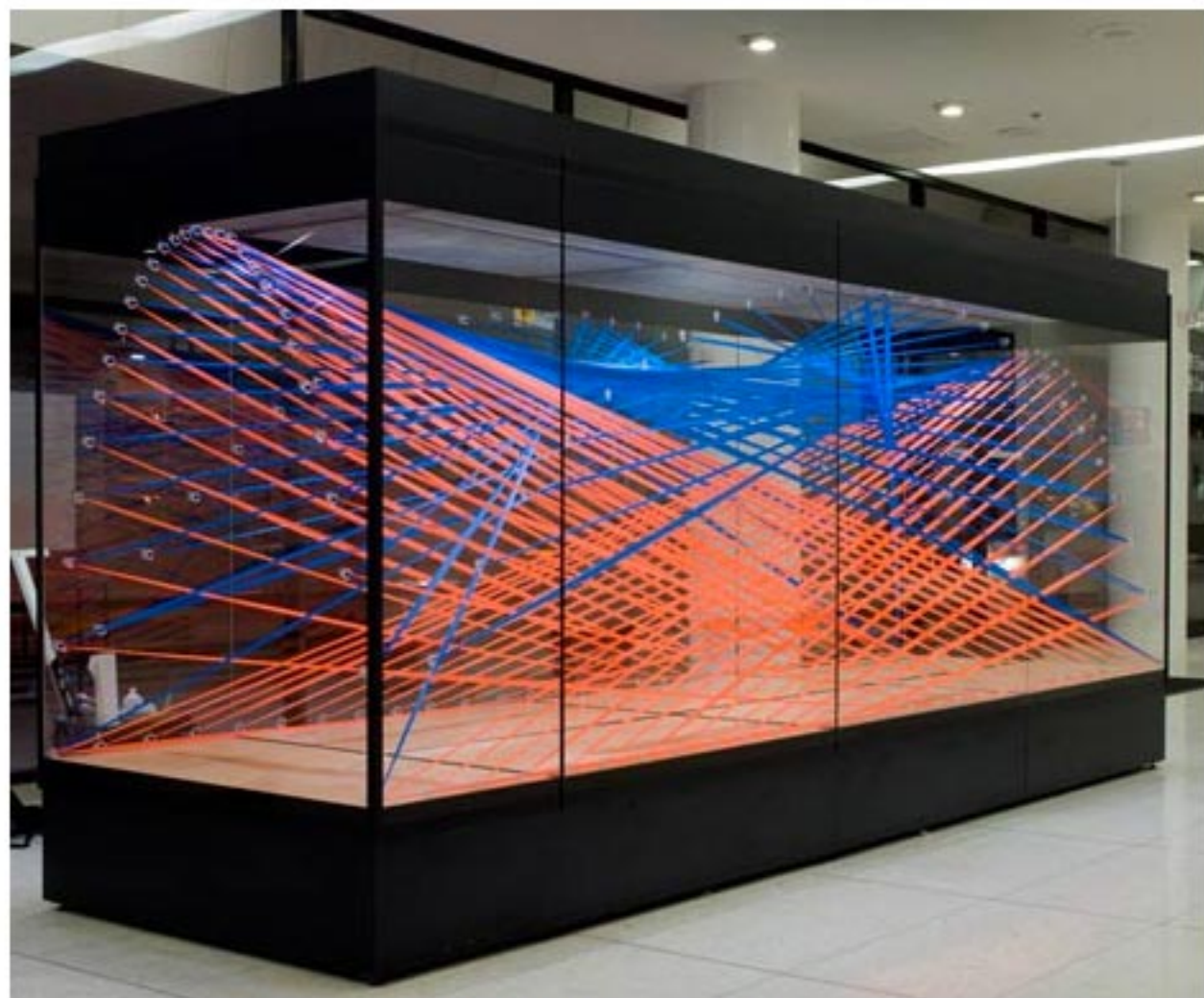
EVERY MOVE YOU MAKE, EVERY STEP YOU TAKE BY MEGAN GECKLER

by *sabine7* / July 21, 2010

Megan Geckler's latest site-specific installation of colourful flagging tape is entitled *Every step you take, every move you make*, created for the Pasadena Museum of California Art. This giant installation transforms a 25x30 ft. space into a carnival of stripes, engulfing the spectator who cannot help but feel part of the artwork. As Geckler says, "Generally, I think about how the viewer is going to encounter the work. A 'wow or WTF' moment, followed by wandering around and experiencing the piece from all different angles. There is a sense of play, but also quiet." An interesting detail about the creation of the piece is that over 700 man-hours were required.

Artist: Megan Geckler
+ megangeckler.com

Every move you make, every step you take will be featured at the Pasadena Museum of California Art through October 31, 2010.



Twisted under, sideways down



Straddle the line, in discord and rhyme